

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAMIE ANDRUS
Salesperson Phone# 202-872-1155
Salesperson FAX#

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1	SU	MORMON TIMES	10A-1030A	:30	09/09-09/09	1	\$20.00	1
Rating: 4.3								
2	SA	GAME NIGHT	630P-7P	:30	09/08-09/08	1	\$30.00	1
Rating: 2.9								
3	M	TONIGHT SHOW	1035P-1135P	:30	09/10-09/10	1	\$100.00	1
Rating: 4.2								
4	TU	TONIGHT SHOW	1035P-1135P	:30	09/11-09/11	1	\$100.00	1
Rating: 4.2								
5	SA	SPORTSBEAT	1035P-1105P	:30	09/08-09/08	1	\$75.00	1
Rating: 2.8								
6	SA	6PM NEWS	6P-630P	:30	09/08-09/08	1	\$100.00	1
Rating: 3.6								
7	SU	MUSIC & SPOKEN	930A-10A	:30	09/09-09/09	1	\$175.00	1
Rating: 5.4								
8	SU	TODAY	7A-8A	:30	09/09-09/09	1	\$50.00	1
Rating: 1.5								
9	M	NEWS	630P-7P	:30	09/10-09/10	1	\$140.00	1
Rating: 3.5								

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Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
10	TU	NEWS	630P-7P	:30	09/11-09/11	1	\$140.00	1
Rating: 3.5								
11	M	NEWS @ NOON	12P-1P	:30	09/10-09/10	1	\$85.00	1
Rating: 2.1								
12	TU	NEWS @ NOON	12P-1P	:30	09/11-09/11	1	\$85.00	1
Rating: 2.1								
13	M	NEWS @ 6P	6P-630P	:30	09/10-09/10	1	\$170.00	1
Rating: 4.2								
14	TU	NEWS @ 6P	6P-630P	:30	09/11-09/11	1	\$170.00	1
Rating: 4.2								
15	SU	MEET THE PRESS	8A-9A	:30	09/09-09/09	1	\$90.00	1
Rating: 2.2								
16	M	DR. PHIL/KATE	4P-5P	:30	09/10-09/10	1	\$90.00	1
Rating: 2.0								
17	TU	DR. PHIL/KATE	4P-5P	:30	09/11-09/11	1	\$90.00	1
Rating: 2.0								
18	M	TODAY 2	6A-7A	:30	09/10-09/10	1	\$100.00	1
Rating: 2.2								
19	TU	TODAY 2	6A-7A	:30	09/11-09/11	1	\$100.00	1
Rating: 2.2								
20	M	TODAY	8A-9A	:30	09/10-09/10	1	\$110.00	1
Rating: 2.0								

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Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
20	TU	TODAY	8A-9A	:30	09/11-09/11	1	\$110.00	1
21	TU	TODAY	8A-9A	:30	09/11-09/11	1	\$110.00	1
22	SU	NEWS	4P-430P	:30	09/09-09/09	1	\$100.00	1
23	M	NEWS @ 5P	5P-530P	:30	09/10-09/10	1	\$210.00	1
24	TU	NEWS @ 5P	5P-530P	:30	09/11-09/11	1	\$210.00	1
25	SA	ENCORES	8P-9P	:30	09/08-09/08	1	\$200.00	1
26	SU	NEWS	10P-1035P	:30	09/09-09/09	1	\$650.00	1
27	SA	ENCORES	9P-10P	:30	09/08-09/08	1	\$250.00	1
28	M	TODAY	7A-8A	:30	09/10-09/10	1	\$250.00	1
29	TU	TODAY	7A-8A	:30	09/11-09/11	1	\$250.00	1
30	SA	10 P NEWS	10P-1035P	:30	09/08-09/08	1	\$550.00	1
31	M	THE VOICE	7P-9P	:30	09/10-09/10	1	\$825.00	1
32	SU	SUNDAY NIGHT FB	615P-930P	:30	09/09-09/09	1	\$1,200.00	1

Station KSL-TV SALT LAKE CITY Agency () SMART MEDIA GROUP Rep Firm () WASHINGTON
 Advertiser () LOVE, MIA 814 KING ST, SUITE 400 Sales Office () JAMIE ANDRUS
 Product LOVE/CD4R ALEXANDRIA, VA 22314 Salesperson ()
 Estimate# 908911 Agency C/P1/P2/E LOVE/ORDR/908911 Salesperson Phone# 202-872-1155
 Buyer Patricia Dome Flight Dates 09/08/2012 - 09/11/2012 Salesperson FAX#
 Phone# Hiatus Weeks
 Fax#

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
33	TU	THE VOICE	7P-8P	:30	09/11-09/11	1	\$1,400.00	1
Rating: 5.3								

---REPORT TOTALS---

Report Totals: 33 / \$8,225.00

---SALES MONTHLY TOTALS---

Sep 12: 33 / \$8,225.00
 Sales Totals: 33 / \$8,225.00
 Station Totals: 33 / \$8,225.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$41,125	CABL 0%	KJZZ 0%	KSL 20%	KSTU 0%	KTVX 0%
		KUCW 0%	KUTV 0%	NSL 0%	UNKN 80%	

Books null
 Demos RA35+